



Partner

## Kosuke Yoshimura

Osaka Bar Association, Japan Federation of Bar Associations (2008)

New York State Bar (2018)

Location

Osaka Office

## Practice Areas

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### Competition and Antitrust

Government Investigations / Competition/Consumer Protection Litigation / Merger Control / Competition/Consumer Protection Counseling / Competition/Consumer Protection Compliance

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### Consumer Protection

Government Investigations (under the Premiums and Representations Act, etc.) / Consultations on Consumer Contracts, Terms of Use, and the Act on Specified Commercial Transactions / Injunction Demands and Lawsuits / Consultations on Compliance with Advertising and Labelling Regulations, including the Premiums and Representations Act

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### Dispute Resolution

Corporate Litigations, Disputes and D&O Liabilities / Competition/Consumer Protection Litigation / Intellectual Property Dispute Resolution / Labor Disputes and Proceedings

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### Risk Management & Compliance

Corporate Investigation / White Collar Crime

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### Employment Law

Employment Consulting

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## Education & Professional Experience

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2017 - 2018

Weil, Gotshal &amp; Manges LLP (New York)

2017

University of Virginia, School of Law (LL.M.)

2007

Kyoto University Law School (J.D.)

2005

Kyoto University (LL.B.)

## Activities

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2022 -

Facilitator, Antitrust Law Practice Study Group, Osaka Bar Association

2022 -

Part-time Lecturer, Kyoto University Faculty of Law

## Publications

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2026.05.08	Cartels Laws and Regulations 2026 - Japan Chapter
2025.04.29	Cartels Laws and Regulations 2025 - Japan Chapter
2025.02.01	Outline of the Freelance Act and Practical Points to Note
2024.04.19	Cartels Laws and Regulations 2024 - Japan Chapter
2023.08.24	Thematic-based: Legal Practice in the Healthcare Business
2023.05.02	GLI Cartels 2023 - Japan Chapter
2022.05.13	The Legal 500 Country Comparative Guides - Japan CARTELS
2022.02.04	Antimonopoly Act Consultation Handbook
2021.10.05	The Legal 500 Comparative Guides - Japan Merger Control
2021.03	COVID-19 and Corporate Legal Affairs – Legal Issues during/after COVID-19
2020.12.21	Amendments to the Antimonopoly Act
2020.11.20	Corporate Compliance on Utilization of External Human Resources - Intersection of Antimonopoly Act and Employment Law
2020.10	Practical Guide to the 2016 and 2019 Antimonopoly Act Amendments
2020.10.07	Extraterritorial Application of EU Cartel Regulations
2020.07.15	Detection by US Authorities of Cartels that include Japanese Companies, and the Risk of Extradition to the United States for Officers and Employees Residing in Japan
2020.06.18	Extraterritorial Application of U.S. Cartel Regulations
2019.09.30	Cartel Regulation and State of Enforcement in Foreign Countries
2019.03.01	Schmidt's Deodorant Company (Natural Deodorant Products), Report #6127, NAD/CARU Case Reports (10/27/2017) - A Case Study where Advertising Claims based on General Customers' Reviews were Found Inappropriate in the US -
2019.01.01	[Health Promotion Act/Act Against Unjustifiable Premiums and Misleading Representations] Health Foods and Labeling Regulations
2018	Points to Note in the Consumer Contract Act Amended in 2018 and Measures Required of Corporations
2016.08	BUSINESS LAWYERS website (August 2016 -)

## Seminars/Lectures

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2026.03.16	【Online Seminar】 Series of Seminars on Latest Court Decisions (37): Court Cases Relating to Antitrust and Consumer Protection Laws
2024.09.26	【Online Seminar】 Points to be Checked in Practice Regarding the Freelance Act Effective November 1, 2024
2024.06.18	【Onsite Seminar: Osaka】 Antimonopoly Law Seminar: Recent Initiatives of the Japan Fair Trade Commission and Actions Required of Business Operators - With Reference to the Initiatives for Realization of a Green Society and Appropriate Price Pass-Through
2024.05.21	【Onsite Seminar: Nagoya】 Antimonopoly Law Seminar: Recent Initiatives of the Japan Fair Trade Commission and Actions Required of Business Operators - With Reference to the Initiatives for Realization of a Green Society and Appropriate Price Pass-Through
2023.11.17	【Online Seminar】 Series of Seminars on Latest Court Decisions (24): Commentary on the Latest Court Decisions concerning the Anti-monopoly Law and Consumer Law

2022.08.29	<b>【Online Seminar】</b> Catch up on the Premiums and Representations Act - Focusing on Recent Topics
2022.02.22	<b>【Online Seminar】</b> Series of Seminars on Latest Court Decisions (9): Explanation on the Latest Court Decisions Concerning Antitrust Law and Consumer Law
2022.02.09	<b>【Online Seminar】</b> Life Science Practice Seminar No.5: Practices of Compliance with the Pharmaceutical and Medical Device Act (Focusing on Development of the Compliance Structure and Monetary Penalty System)
2021.08.27	Risks Relating to Use of External Human Resources -- Examination of "Employment" and "Quasi-Employment" Working Styles from the View Points of Labor Law and Anti-Monopoly Law
2021.08.17 ~ 2021.09.21	[Paid Online Lecture] Learn from the Basics: Five laws that persons in charge of corporate legal affairs should know (Lecture 3: Act against Unjustifiable Premiums and Misleading Representations)
2020.12.10 ~ 2021.02.26	<b>【Online Seminar】</b> The Latest Revisions to the Anti-Monopoly Act and Practice Thereunder - The Measures that Should be Taken by Companies against the Enforcement of the Revised Act -
2020.07.30	<b>【Online Seminar】</b> Utilization of External Human Resources and Related Risks - Intersection of Antimonopoly Act and Employment Law
2019.11.12	Latest Trends in Compliance in Japan, the U.S. and Europe
2019.05.23	Points to Consider regarding the Anti-Monopoly Act upon Contract Negotiation
2018.12.14	<b>【Osaka】</b> Practical Actions to be Taken in an Investigation by the Fair Trade Commission that Companies should Know in Advance

## Languages

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Japanese and English